

REP HEADLINE# 6339696 TRF# E:063396 REP: TEL# 703-516-9399 FAX# 703-516-9680  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP26/12 14.27  
 \*\*\* WFLA-TV \*\*\* \*\*CHANGES\*\*

ADV # ADV. NAME ISS/US CHAMBER OF COMMERCE REP. # OFF. # SALESMAN #  
 AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
 TOWSON, MD 21286  
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6339696 CLASS: NATL. LOCAL REGIONAL

PRDCT US CHAMBER COMMERCE EST#2052 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 14.27

REP: ADD TO SKED  
 SPOTS ADDED ON LN'S 25 AND 27  
 NEW TTL \$191,100  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
 IDB #1021 TV INVOICES #9912736

*Handwritten initials*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
25	S		600A-700A	30		\$1,000.00	10/1	10/5	10		M-F	10

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 2052  
 PROGRAM : TODAY 6A  
 CON COM1: TODAY 6A

REP HEADLINE# 6339696 TRF# E:063396  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* SEP26/12 14.27  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27	S		900A-1000A	30		\$950.00	10/1	10/5	10		M-F	10
PROGRAM : TODAY SHOW 2												
CON COM1: TODAY SHOW 2												

SEP/12 90600.00 OCT/12 100500.00

CONTRACT TOTAL 191100.00  
 TOTAL SPOTS 144

MARKET TOTALS \$732,450 WFLA 25% WFTS 15% WTSP 31% WTVT 26% WTOG 1% WTTA 1% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 1% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

Mentzer Media Services  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**US Chamber Of Commerce/ Issue**  
Submission Number 783 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Copy

Client:	US Chamber Of Commerce/ Issue	Submission Cost:	171600	Campaign Ref:	E:063396960
Buyer:	..	Client/Product/Estimate:	././2052	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06339696
Est./PO Number:	06339696	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	US Chamber Commerce	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/24	10/01	Total	Cost
1	M-F 6a News ..WTF..	02	1000	30 Comme	Nbr of Spots	3		3	3000
2	M-F 7a Today Show ..WTF..	02	1200	30 Comme	Nbr of Spots	6		6	7200
3	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots	3		3	1950
4	M-F 10a News ..WTF..	01	350	30 Comme	Nbr of Spots	3		3	1050
5	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots	3		3	825
6	M-F 4p Dr Oz ..WTF..	04	550	30 Comme	Nbr of Spots	3		3	1650
7	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots	3		3	2550
8	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots	3		3	2550
9	M-F 6p News	02	2000	30 Comme	Nbr of Spots	3		3	6000
Weekly Totals:					Total Spots(Ord Spots)	61	63	124	

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 Ste 600  
 Towson MD 21286

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 Submission Number 783 Issue 1



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<b>Client:</b> US Chamber Of Commerce/ Issue	<b>Submission Cost:</b> 171600	<b>Campaign Ref:</b> E:063396960
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / /2052	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06339696
<b>Est./PO Number:</b> 06339696	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
11	M-F 730p Entertainment Tonight ..WTF..	02	1850	30 Comme	Nbr of Spots	3	3	5550
12	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	675	30 Comme	Nbr of Spots	3	3	2025
13	M-Su 11p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
14	Fri 9p ET / 8p CT Grimm ...F..	03	3500	30 Comme	Nbr of Spots	1	1	3500
15	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
16	Sat 7a Today Show .....S.	02	650	30 Comme	Nbr of Spots	3	3	1950
17	Sat 7a News .....S.	04	425	30 Comme	Nbr of Spots	2	2	850
18	Sat 7p Entertainment Tonight .....S.	03	800	30 Comme	Nbr of Spots	2	2	1600
19	Sat 9-11p ET / 8-10p CT Law & Order SVU	02	1700	30	Nbr of Spots	2	2	3400
<b>Weekly Totals: Total Spots (Ord Spots)</b>					61	63	124	

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Submission Number 783 Issue 1



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Client: US Chamber Of Commerce/  
Issue  
Buyer: ..  
Schedule Dates: 09/24/12 to 10/07/12  
Est./PO Number: 06339696  
Associated Copies: No

Submission Cost: 171600  
Client/Product/Estimate: . / 12052  
Weeks: 2  
Contract type: Political

Campaign Ref: E:063396960  
Sales Rep: HRP Washington, DC  
Order Ref: 06339696  
Business Type: POLITICAL  
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	Sun 8a Today Show .....S	02	650	30 Comme	Nbr of Spots	2	2	1300
21	Sun 9a News .....S	02	425	30 Comme	Nbr of Spots	2	2	850
22	Sun 6p News .....S	02	800	30 Comme	Nbr of Spots	1	1	800
23	Sun 7p ET / 6p CT Football Night In America .....S	02	6500	30 Comme	Nbr of Spots	1	1	6500
24	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	02	15000	30 Comme	Nbr of Spots	1	1	15000
26	M-F 7a Today Show MTWTF..	02	1200	30 Comme	Nbr of Spots	10	10	12000
28	M-F 10a News MTWTF..	01	350	30 Comme	Nbr of Spots	5	5	1750
29	M-F 12p Today Show III MTWTF..	02	250	30 Comme	Nbr of Spots	5	5	1250
30	M-F 4p Dr Oz MTWTF..	03	725	30 Comme	Nbr of Spots	6	6	3625
31	M-F 5p News	02	1250	30	Nbr of Spots	5	5	6250
Weekly Totals: Total Spots(Ord Spots)					61	63	124	

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Submission Number 783 Issue 1



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Client:	US Chamber Of Commerce/ Issue	Submission Cost:	171600	Campaign Ref:	E:063396960
Buyer:		Client/Product/Estimate:	. / . / 2052	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/24/12 to 10/07/12	Weeks:	2	Order Ref:	06339696
Est./PO Number:	06339696	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
32	M-F 530p News MTWTF..	02	1250	30 Comme	Nbr of Spots	5	5	6250
33	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	5	5	10000
34	M-F 7p News MTWTF..	02	1300	30 Comme	Nbr of Spots	5	5	6500
35	M-F 730p Entertainment Tonight MTWTF..	02	1300	30 Comme	Nbr of Spots	5	5	6500
36	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	675	30 Comme	Nbr of Spots	5	5	3375
37	M-Su 11p News MTWTF..	02	1700	30 Comme	Nbr of Spots	5	5	8500
38	Mon 10p ET / 9p CT Revolution M.....	02	5000	30 Comme	Nbr of Spots	1	1	5000
39	Fri 9p ET / 8p CT Grimm ....F..	03	3500	30 Comme	Nbr of Spots	1	1	3500
40	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
Weekly Totals: Total Spots(Ord Spots)					61	63	124	

Grand Totals

		Month 9 Weeks: 5	Month 10 Weeks: 4
		09/24	10/01
Spots	Totals	124	63
Cost		171600	90600
			81000

Spots:	124
Gross Total:	171,600.00
Commission:	25,740.00
Net Total:	145,860.00

Grand Totals:

REP HEADLINE# 6339696  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP25/12 12.48  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/US CHAMBER OF COMMERCE REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286  
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6339696 CLASS: NATL. LOCAL REGIONAL

PRDCT US CHAMBER COMMERCE EST#2052 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 12.48

REF: REVISION  
PRGM CHANGE LN'S 10-11, 34-35  
TIME PERIOD CHANGE LN'S 16-17  
PLEASE CONFIRM  
THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
IDB #1021 TV INVOICES #9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	NZ		700P-730P	30		\$2,000.00	9/26	9/28	3		W-F	3

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2052  
PROGRAM : NEWS  
CON COM1: NEWS

9/26/12 FCC (S)



REP HEADLINE# 6339696  
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 \*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	NZ		730P-800P	30		\$1,850.00	9/26	9/28	3		W-F	3
PROGRAM : ET												
CON COM1: ET												
16	T		800A-900A	30		\$650.00	9/29	9/29	3		SAT	3
PROGRAM : SAT TODAY												
CON COM1: SAT TODAY												
17	T		700A-800A	30		\$425.00	9/29	9/29	2		SAT	2
PROGRAM : SAT 9A NEWS												
CON COM1: SAT 9A NEWS												
34	NZ		700P-730P	30		\$1,300.00	10/1	10/5	5		M-F	5
PROGRAM : NEWS												
CON COM1: NEWS												
35	NZ		730P-800P	30		\$1,300.00	10/1	10/5	5		M-F	5
PROGRAM : ET												
CON COM1: ET												

SEP/12 90600.00 OCT/12 90750.00

CONTRACT TOTAL 181350.00  
 TOTAL SPOTS 134

MARKET TOTALS \$732,450 WFLA 25% WFTS 15% WTSP 31% WTVT 26% WTOG 1% WTTA 1% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 1% CABL 0%

SHARES ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6339696  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET  
HARRIS REPORT FROM REP

FAX# 703-516-9680  
SEP25/12 11.59  
\*\*\* WFLA-TV \*\*\*

ADV # ADV. NAME ISS/US CHAMBER OF COMMERCE

AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP. # OFF. # SALESMAN #

BUYER NAME ELISE CLOYD

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6339696

CLASS: NATL. LOCAL REGIONAL

PRDCT US CHAMBER COMMERCE EST#2052 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP26/12 OCT5/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP25/12 11.59

REP: NEW ORDER

TTL \$181,350 @134X

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB #1021 TV INVOICES #9912736

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 2052

1 600A-700A 30 \$1,000.00 9/26 9/28 3 W-F 3

PROGRAM : TODAY 6A  
CON COM1: TODAY 6A

2 700A-900A 30 \$1,200.00 9/26 9/28 6 W-F 6

PROGRAM : TODAY SHOW  
CON COM1: TODAY SHOW

09/25

REP HEADLINE# 6339696  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 11.59  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$650.00	9/26	9/28	3		W-F	3
4			1000A-1030A PROGRAM : 10A NEWS CON COM1: 10A NEWS	30		\$350.00	9/26	9/28	3		W-F	3
5			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$275.00	9/26	9/28	3		W-F	3
6			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$550.00	9/26	9/28	3		W-F	3
7			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$850.00	9/26	9/28	3		W-F	3
8			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$850.00	9/26	9/28	3		W-F	3
9			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,000.00	9/26	9/28	3		W-F	3
10			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$2,000.00	9/26	9/28	3		W-F	3
11			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,850.00	9/26	9/28	3		W-F	3

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79 News

SEP25/12 11.59

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1135P-1237A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$675.00	9/26	9/28	3		W-F	3
13			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$2,000.00	9/26	9/29	4		W-SA	4
14			900P-1000P PROGRAM : GRIMM CON COM1: GRIMM	30		\$3,500.00	9/28	9/28	1		FRI	1
15			1000P-1100P PROGRAM : DATELINE CON COM1: DATELINE	30		\$6,500.00	9/28	9/28	1		FRI	1
16			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$650.00	9/29	9/29	3		SAT	3
17			900A-1000A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$425.00	9/29	9/29	2		SAT	2
18			700P-800P PROGRAM : ENT TONIGHT CON COM1: ENT TONIGHT	30		\$800.00	9/29	9/29	2		SAT	2
19			900P-1100P PROGRAM : LAW AND ORDER SVU CON COM1: LAW AND ORDER SVU	30		\$1,700.00	9/29	9/29	2		SAT	2
20			800A-900A PROGRAM : SUN TODAY NBC CON COM1: SUN TODAY NBC	30		\$650.00	9/30	9/30	2		SUN	2

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\*\*\* ORIGINAL REV#0 \*\*\*

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SEP25/12 11.59  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			900A-1000A PROGRAM : SUN 9A NEWS CON COM1: SUN 9A NEWS	30		\$425.00	9/30	9/30	2		SUN	2
22			600P-630P PROGRAM : SUN 6P NEWS CON COM1: SUN 6P NEWS	30		\$800.00	9/30	9/30	1		SUN	1
23			700P-815P PROGRAM : FTBL NIGHT CON COM1: FTBL NIGHT	30		\$6,500.00	9/30	9/30	1		SUN	1
24			815P-1130P PROGRAM : SUN NIGHT FTBL CON COM1: SUN NIGHT FTBL	30		15000.00	9/30	9/30	1		SUN	1
25			600A-700A PROGRAM : TODAY 6A CON COM1: TODAY 6A	30		\$1,000.00	10/1	10/5	5		M-F	5
26			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$1,200.00	10/1	10/5	10		M-F	10
27			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$950.00	10/1	10/5	5		M-F	5
28			1000A-1030A PROGRAM : 10A NEWS CON COM1: 10A NEWS	30		\$350.00	10/1	10/5	5		M-F	5
29			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$250.00	10/1	10/5	5		M-F	5

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$725.00	10/1	10/5	5		M-F	5
31			500P-530P PROGRAM : 5P NEWS CON COM1: 5P NEWS	30		\$1,250.00	10/1	10/5	5		M-F	5
32			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,250.00	10/1	10/5	5		M-F	5
33			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,000.00	10/1	10/5	5		M-F	5
34			700P-730P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,300.00	10/1	10/5	5		M-F	5
35			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$1,300.00	10/1	10/5	5		M-F	5
36			1135P-1237A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$675.00	10/1	10/5	5		M-F	5
37			1100P-1135P PROGRAM : 11P NEWS CON COM1: 11P NEWS	30		\$1,700.00	10/1	10/5	5		M-F	5
38			1000P-1100P PROGRAM : REVOLUTION CON COM1: REVOLUTION	30		\$5,000.00	10/1	10/1	1		MON	1

REP HEADLINE# 6339696  
 \*\*\* ORIGINAL REV#0 \*\*\*

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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 11.59  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			900P-1000P	30		\$3,500.00	10/5	10/5	1		FRI	1
PROGRAM : GRIMM												
CON COM1: GRIMM												
40			1000P-1100P	30		\$6,500.00	10/5	10/5	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
SEP/12			90600.00			OCT/12						
												CONTRACT TOTAL
												181350.00
												TOTAL SPOTS
												134

MARKET TOTALS \$732,450 WFLA 25% WFTS 15% WTSP 31% WTVT 26% WTOG 1% WTTA 1% WMOR 0%  
 SHARES ACCURATE WMOX 0% WXPX 0% WWSB 1% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*

**Mentzer Media Services**  
600 Fairmount Avenue  
Ste 600  
Towson MD 21286

**US Chamber Of Commerce/ Issue**  
Submission Number 782 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

**PHONE (813) 228-8888**

**Original**

<b>Client:</b> US Chamber Of Commerce/ Issue	<b>Submission Cost:</b> 181350	<b>Campaign Ref:</b> E:063396960
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> . / . / 2052	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/24/12 to 10/07/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06339696
<b>Est./PO Number:</b> 06339696	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> US Chamber Commerce	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 6a News ..WTF..	02	1000	30 Comme	Nbr of Spots 3		3	3000
2	M-F 7a Today Show ..WTF..	02	1200	30 Comme	Nbr of Spots 6		6	7200
3	M-F 9a Today Show II ..WTF..	03	650	30 Comme	Nbr of Spots 3		3	1950
4	M-F 10a News ..WTF..	01	350	30 Comme	Nbr of Spots 3		3	1050
5	M-F 12p Today Show III ..WTF..	02	275	30 Comme	Nbr of Spots 3		3	825
6	M-F 4p Dr Oz ..WTF..	04	550	30 Comme	Nbr of Spots 3		3	1650
7	M-F 5p News ..WTF..	04	850	30 Comme	Nbr of Spots 3		3	2550
8	M-F 530p News ..WTF..	04	850	30 Comme	Nbr of Spots 3		3	2550
9	M-F 6p News	02	2000	30	Nbr of Spots 3		3	6000
<b>Weekly Totals:</b> (Total Spots:Ord Spots)					61	73	134	



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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
10	M-F 7p News ..WTF..	01	2000	30 Comme	Nbr of Spots	3	3	6000
11	M-F 730p Entertainment Tonight ..WTF..	02	1850	30 Comme	Nbr of Spots	3	3	5550
12	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	675	30 Comme	Nbr of Spots	3	3	2025
13	M-Su 11p News ..WTF..	02	2000	30 Comme	Nbr of Spots	4	4	8000
14	Fri 9p ET / 8p CT Grimm ...F..	03	3500	30 Comme	Nbr of Spots	1	1	3500
15	Fri 10p ET / 9p CT Dateline NBC Friday ....F..	02	6500	30 Comme	Nbr of Spots	1	1	6500
16	Sat 7a Today Show .....S.	02	650	30 Comme	Nbr of Spots	3	3	1950
17	Sat 7a News .....S.	04	425	30 Comme	Nbr of Spots	2	2	850
18	Sat 7p Entertainment Tonight .....S.	03	800	30 Comme	Nbr of Spots	2	2	1600
19	Sat 9-11p ET / 8-10p CT Law & Order SVU	02	1700	30	Nbr of Spots	2	2	3400
<b>Weekly Totals: Total Spots(Ord Spots)</b>					61	73	134	

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<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
20	Sun 8a Today Show .....S	02	650	30 Comme	2		2	1300
21	Sun 9a News .....S	02	425	30 Comme	2		2	850
22	Sun 6p News .....S	02	800	30 Comme	1		1	800
23	Sun 7p ET / 6p CT Football Night In America .....S	02	6500	30 Comme	1		1	6500
24	Sun 815p ET / 715p CT NBC Sunday Night Football .....S	02	15000	30 Comme	1		1	15000
25	M-F 6a News MTWTF..	02	1000	30 Comme		5	5	5000
26	M-F 7a Today Show MTWTF..	02	1200	30 Comme		10	10	12000
27	M-F 9a Today Show II MTWTF..	02	950	30 Comme		5	5	4750
28	M-F 10a News MTWTF..	01	350	30 Comme		5	5	1750
29	M-F 12p Today Show III	02	250	30		5	5	1250
<b>Weekly Totals:</b>					61	73	134	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
30	M-F 4p Dr Oz MTWTF..	03	725	30 Comme	Nbr of Spots	5	5	3625
31	M-F 5p News MTWTF..	02	1250	30 Comme	Nbr of Spots	5	5	6250
32	M-F 530p News MTWTF..	02	1250	30 Comme	Nbr of Spots	5	5	6250
33	M-F 6p News MTWTF..	02	2000	30 Comme	Nbr of Spots	5	5	10000
34	M-F 7p News MTWTF..	02	1300	30 Comme	Nbr of Spots	5	5	6500
35	M-F 730p Entertainment Tonight MTWTF..	02	1300	30 Comme	Nbr of Spots	5	5	6500
36	M-F 1135p ET / 1035p CT Tonight Show MTWTF..	03	675	30 Comme	Nbr of Spots	5	5	3375
37	M-Su 11p News MTWTF..	02	1700	30 Comme	Nbr of Spots	5	5	8500
38	Mon 10p ET / 9p CT Revolution M.....	02	5000	30 Comme	Nbr of Spots	1	1	5000
39	Fri 9p ET / 8p CT Grimm ....F..	03	3500	30 Comme	Nbr of Spots	1	1	3500
<b>Weekly Totals:</b> Total Spots(Ord Spots)					61	73	134	

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Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
40	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	02	6500	30 Comme		1	1	6500
<b>Weekly Totals: Total Spots(Ord Spots)</b>					61	73	134	

**Grand Totals**

		Month 9 Weeks: 5 09/24	Month 10 Weeks: 4 10/01
<b>Totals</b>		134	73
Spots		134	73
Cost		181350	90750

<b>Grand Totals:</b>	<b>Spots:</b> 134
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<b>Gross Total:</b>	181,350.00
<b>Commission:</b>	27,202.50
<b>Net Total:</b>	154,147.50